





Unit: 4

Persuasive Letters

essential skills and content		
Overview	<p>Students will be learning that a persuasive piece influences readers by using supporting facts and emotional appeals to convince the audience to support his/her point of view.</p> <p>Time frame: 2 Weeks</p>	
Essential Questions	<p>What is the purpose of persuasive writing? How does the author convince readers to believe or do something?</p>	
Learning Targets		
Content/Skills	<p>Model the writing process-</p> <ul style="list-style-type: none"> Brainstorm (W.2.5) Evaluate to narrow focus (W.2.5) Organize ideas (W.2.4) Revise (W. 2.5) Edit (W.2.5) <p>Grammar & Conventions-</p> <ul style="list-style-type: none"> Subject/Verb Agreement (L.2.1) Future tense verbs (L.2.2) Writing sentences in future tense (L.2.2) Capitalization (L.2.2) Punctuation (L.2.2) 	<p>Additional Lessons</p> <ul style="list-style-type: none"> +Introduction/Conclusion mini-lessons +Emotion mini-lessons +Linking words (because, also, and) activities. +Fact/opinion Mini-lessons

	<p>Author's Craft-</p> <ul style="list-style-type: none"> • Using "I" statements • Varying sentence structure • Write to the audience 	
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COMPONENT	REQUIRED	SUGGESTED
Formative Assessment	<ul style="list-style-type: none"> • Conferring 	
Summative Assessment	<ul style="list-style-type: none"> • Published piece 	+Making a poster, writing a letter, Writing a commercial, author's chair, Book reviews
District-Wide Common Assessment		

		
COMPONENT	REQUIRED	SUGGESTED
Suggested Resources/ Learning Experiences	Benchmark Writing	
Content Literacy		<p>Persuasive Mentor Texts-</p> <p><u>Dear Mr. Blueberry</u> by Simon James</p> <p><u>I Wanna Iguana</u> by Karen Kaufman Orloff</p> <p><u>Should We Have Pets?</u> By Sylvia Lollis</p> <p><u>Stella Writes an Opinion</u> by Janiel Wagstaff</p> <p>Voice Mentor Texts-</p>

COMPONENT	REQUIRED	SUGGESTED
		<u>Why we Must Run with Scissors</u> by Barry Lane
Technology / Media		*Edu-creations *BrainPop, Jr.-Capitalization, Punctuation *BrainPop-Fact/Opinion iMovie-Commercial. Youtube commercials

Differentiation / Intervention

 content-specific components

COMPONENT	REQUIRED	SUGGESTED
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